

Delivering video and audio as podcasts (or otherwise)

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Who are you?

Does your HEI have podcasts?

Are you providing institutional support for podcasting?

Through infrastructure? (Servers etc)

**Are you planning to be
on iTunesU?**

Are you on YouTube or
planning to be on
YouTube?

**Do you have media that
you want schools
teachers to see or use?**

**Do you want to share
this media with other
HEIs?**

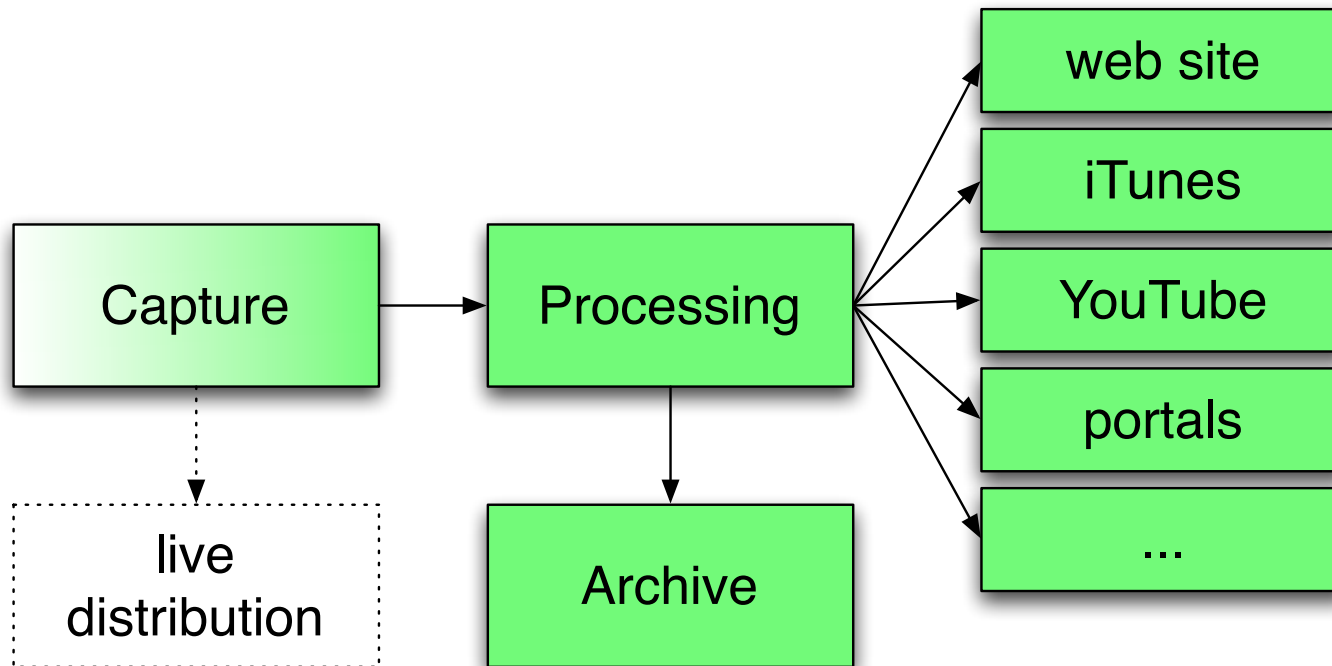
blueprint

“media”

- Audio
- Video
- Images
- Text and documents (plain, xml, pdf, ...)

“distribution channels”

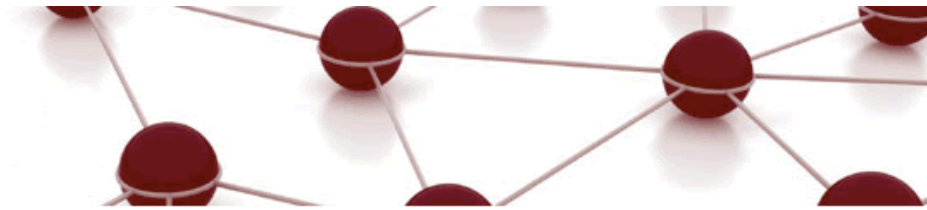
- your web site
- iTunes podcast section or iTunesU
- YouTube
- LMS / VLE
- TV / IPTV
- ...



In a nutshell ...

- Safeguard your media (archive source, archive in open, “long-life” formats)
- Adopt distribution channels flexibly
- Manage institutional processes to allow this to happen

How?



Opencast Community | Project

If this is your first time visiting the Opencast website, we suggest:

- 1 Read **About Opencast** and the **Mission Statement**.
- 2
- 3
- 4 Consider **Joining Opencast!**

Join the Opencast Listserv!

Subscribe by going to <https://calmail.berkeley.edu/manage/list/listinfo/podcast@lists.berkeley> and completing the form.

Featured Posts

Next Steps (post Deep Dive)

Search

Search this site:

Search

Opencast is an initiative driven by higher education institutions to empower...

>> **institutions** to make informed

worldwide without technology getting in the way.

>> **students** to access and shape media into a more meaningful tool for

Community

OS build project

Log in

Create new account
Request new password

OpenCast

- community project
- enterprise-level
- scalable, modular and adaptable
- meet individual institutional needs
- develop, use, and promote open standards to support interoperability and accessibility.
- comprehensive and long-term solution

www.opencastproject.org

JISC Institutional
Innovation

Oxford
University

Steeple

Cambridge
University

Open University

Steeple will look at ...

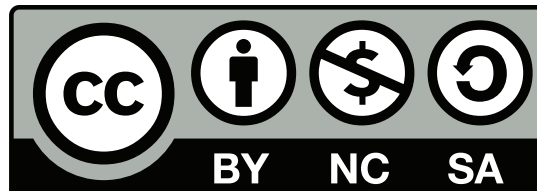
- Scoping, requirements, use cases
- Policies, Processes, Workflows
- Requirements for public access to vid/audio
- Private access to vid/audio via LMS or VLE.
- Encoding engines
- Service management
- Training and support
- Evaluation & Dissemination

Commercial products

We would love to hear
from you ...

bh213@cam.ac.uk

www.steeple.org.uk (shortly)



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